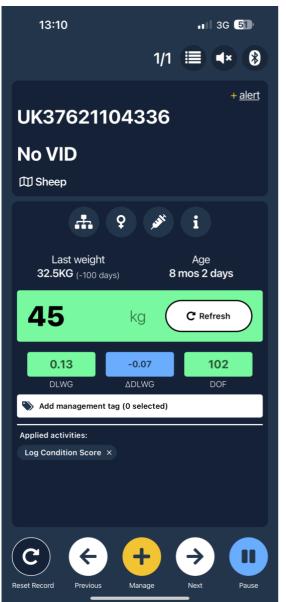# BREEDR: a smart livestock management app

Breedr is the smarter livestock management app designed to help farmers improve productivity, profitability, and sustainability. With Breedr, you can track every animal's growth, health, and movements in real-time, ensuring full compliance with UK livestock regulations. The app leverages cutting-edge technology to simplify farm management, offering insights into performance, genetics, and market trends to enable data-driven decisions.

Breedr's unique predictive growth models allow users to optimize feed efficiency and predict finishing dates, maximizing profitability while reducing waste. Seamlessly integrated with market platforms, the app also connects farmers directly with buyers, fostering transparent, fair, and efficient transactions.

TechCare uses Breedr to track welfare assessment scores across its diverse network of farms in the EU. These scores, recorded directly into the app, are reported to academics in real-time, creating short feedback loops that keep research on track despite geographical distance.

Trusted by thousands of farmers, Breedr is transforming livestock farming into a connected, data-driven industry while supporting the long-term health of farming communities and the environment. With Breedr, farming smarter is farming better.